

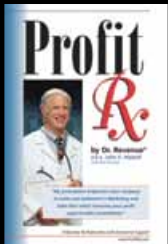


**JOHN HASKELL**  
**Dr. Revenue®**  
 Rx for a Healthy Business

# Profit Rx Order Form

## About Dr. Revenue

As an EBP instructor for 17 years at the Business Expansion Network (BEN) of the University of Southern California (USC), John has worked with hundreds of entrepreneurs. He has written over 500 plans for mid-size and smaller businesses. John's Programs for Trade Associations, CEO groups, Family Business Associations, Chambers of Commerce and others consistently inspire attendees through their high energy, solid content, useful take-away tools and dynamic interaction.



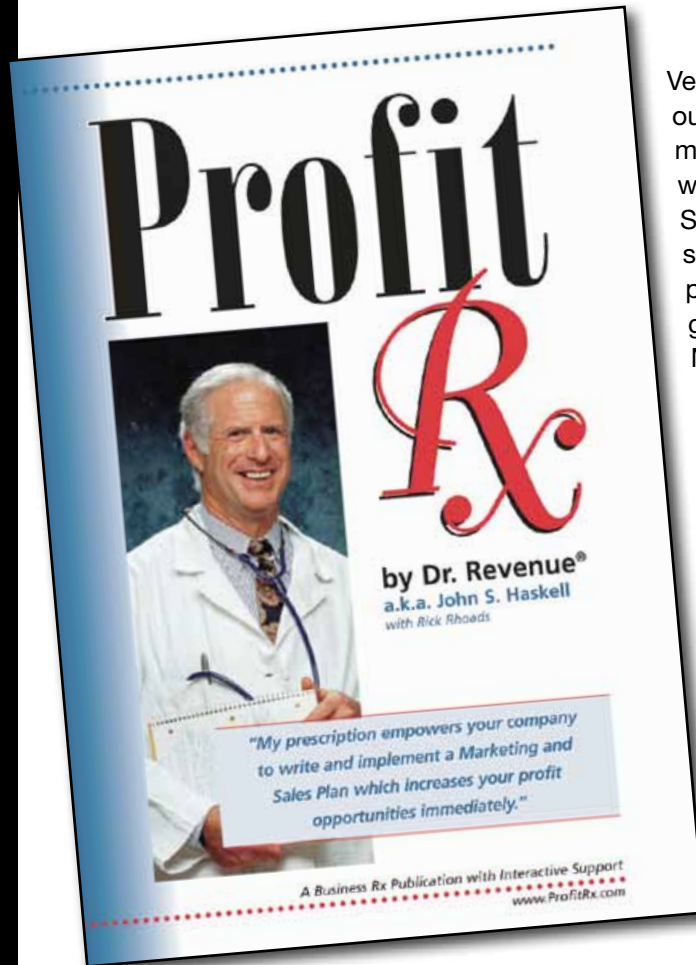
**JOHN HASKELL**  
**Dr. Revenue®**  
 Rx for a Healthy Business

**Dr. Revenue's  
 Marketing & Sales Clinic**  
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**See Dr.  
 Revenue in  
 action on  
 YouTube!**

http://  
[www.youtube.com/  
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Very few businesses have gone out of business as a result of too much business. Dr. Revenue has written over 400 Marketing and Sales plans for mid-size and smaller companies. Profit Rx provides a proven system for getting a high quality written Marketing and Sales plan completed and put in use quickly and cost effectively. This is a book to be used by management teams. Every member of the team needs a copy. Profit Rx makes it simple. It supplies the structure. It provides organization in the form of agendas for 9 meetings. And Profit Rx includes hundreds of real business examples. Dr. Revenue names names and provides data. This is a book to be used, not just read.

### Orders to:

Dr. Revenue Marketing Clinic, 1700 Mandeville Canyon Road,  
 Los Angeles, CA 90049-2526

Qty.	Description	Price	Subtotal
	Profit Rx	<b>\$19.95</b>	
	Shipping and Handling	<b>\$5.00</b>	
	Tax		
		<b>TOTAL</b>	

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_